

THE CANARA BANK OFFICERS' ASSOCIATION (Regd.)



Registered under Trade Unions Act, 1926 at Mumbai.
(Affiliated to AINBOF)

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“Women are the real architects of society.” – Harriet Beecher Stowe

Dear Canpals,

Today, **International Women’s Day** is celebrated across the globe to commemorate the social, economic, cultural and political achievements of women, who are the pillars of strength, compassion, and grace that hold society together. It is an occasion for all people to recognize the contribution of women in the development of society. Women’s Day is an opportunity to celebrate the achievements of women and to recognize the challenges they still face in achieving parity in all aspects of life.

In every role that they play, be it as mother, daughter, sister, friend or colleague, women bring a sense of empathy, understanding, and kindness that is essential for the growth and prosperity of society. They have proven time and again that their contributions are indispensable and they are integral to the fabric of our communities.

Celebrating Women’s Day is a way to honour the resilience, strength, and contributions of women throughout history and to continue the work of promoting gender equality and

empowering women to reach their full potential. It provides us an opportunity to express our gratitude to women community and our commitment that women have the same opportunities as men in all areas of life, including workplace, education, and politics.

On this most decorated day, I wish all the women Canpals, a day filled with all the strength, power and courage that make you the amazing women you are.

UN Women, which is the United Nations entity dedicated to gender equality and the empowerment of women has declared the theme for International Women’s Day, 2023 as “**DigitALL: Innovation and technology for gender equality.**” From the earliest days of computing to the present age of virtual reality and artificial intelligence, women have made untold contributions to the digital world in which we increasingly live. Their accomplishments have been against all odds, in a field that has historically neither welcomed nor appreciated them.

According to the *International Labor Organization*, women comprise around seventy percent of the global poor and over two-thirds of the world’s illiterate people. These two factors are barriers to women’s integration into the digital economy and STEM (science, technology, engineering, and mathematics) occupations. As a responsible citizen of our nation, it is our duty to support all the women around the world to overcome these barriers.

According to the Boston Consulting Group, businesses started by women deliver higher returns on investment than those led by men. One possible reason is that venture capital investors place a higher threshold on women-owned startups, so women need to have especially strong business plans. By some estimates, **\$12 trillion** could be added to the global Gross

Domestic Product by 2025, simply by advancing opportunities for women. This is the real outcome of women empowerment.

Our Mother Bank has been consistently providing fantastic opportunities to all the Women staffs. It is the earnest request of our Mighty CBOA to all the women Canpals, to make use of all the openings and embrace new challenges presented by our Mother Bank. Your skills, your talents and your leadership traits are highly essential in making our Mother Bank the leader of the industry.

All the regions of our Mighty CBOA have been buzzing with incalculable activities during the past one week to commemorate the International Women's Day. The energy, agility, kindness, courage and leadership traits of our women Canpals portrayed during the programs deserve absolute tribute. Hats off to the women's wing for arranging breathtaking events. The women Canpals are the greatest source of inspiration for women across the nation.

Our Mighty CBOA is blessed to have a strong women's wing, which is a force to reckon with in the industry. During my visits across the country, I have witnessed the leadership traits and organising skills of our women Canpals, which every woman should possess. I was taken aback by the unique talents of our women Canpals in every region and every circle. Friends, we have been continuously providing the necessary platforms to exhibit the skills of our Canpals. Let us utilize the stage to identify the hidden talents among us.

At CBOA, we are taking various initiatives to empower women at all forums because, empowering women translates into empowering our organization as a whole. During the past two years, we have witnessed significant increase in women central committee members and also strengthened the women's wing

at all regions, thereby involving more women members in the decision making process of our Mighty CBOA.

To honour our women Canpals, our CBOA has launched an exclusive magazine for women during our 19th Triennial Conference, titled as “**SHE CAN**”, which highlights the achievements of women in various fields and provides a platform for their voices to be heard. In all the circles, exclusive sports meet was conducted for our Women Canpals, which is a first of its kind in the history of Canara Bank. This initiative encourages women to participate in physical activities and build their confidence.

On this remarkable day, I would like to highlight a few points to our women Canpals:

- 1) Maintain a good work life balance, which will help you to be dynamic and result oriented.
- 2) Make use of all the great opportunities presented to you by our Mother Bank, our Mighty CBOA and the society.
- 3) Be optimistic, irrespective of the environment.
- 4) Celebrate each and every day with your family and colleagues.
- 5) Be brave and empower yourself to be the change you want to see.
- 6) Dream big, do more and go further than your dreams can imagine.
- 7) Learn, grow and help grow with our Mother Bank.

8) Be Yourself!

On this International Women's Day, let us celebrate the achievements of women, recognize the challenges they face, and recommit ourselves to the fight for gender equality. Together, we can create a world where women are truly equal, and their contributions are valued and respected. They are the ones with the vision, the resilience and the strength to build a better future for all.

On this beautiful day, I thank all my Sisters of Canpal Family for being a source of strength to our Mighty CBOA. *Your presence, your dynamism and your involvement* with CBOA made it a Mighty and unique Trade Union in the Industry. **I wish all my Sisters of Canpal Family a Happy and Jubilant Women's day.**

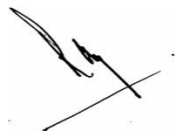
Friends, we are just 18 working days away from the completion of FY 2022-23. Let us put our best foot forward and garner more **Low Cost Deposits**, which is the need of the hour. Also, strive hard to develop a **strong retail base** for our Mother Bank. With **delighted customer service**, let us strengthen the image of our Mother Bank and bring more laurels in the days ahead.

You care for the bank and CBOA cares for you!

Flaw-Free banking! Fraud-Free Bank!

Discipline in CBOA! Development in Canara Bank!

Yours sincerely,



RAVI KUMAR K
General Secretary